



Penelope Williams
Governance and Scrutiny Officer
Direct: 020 8132 1330

email: penelope.williams@enfield.gov.uk

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL

Tuesday, 8th December, 2020 at 7.00 pm

[Click here to view the meeting on the 8 December 2020](#)

Membership:

Huseyin Akpinar, Mahmut Aksanoglu, Maria Alexandrou, Susan Erbil,
Margaret Greer (Chair), Tim Leaver, Edward Smith and Claire Stewart (Vice Chair)

AGENDA – PART 1

- 1. WELCOME AND APOLOGIES**
- 2. DECLARATION OF INTERESTS**

Members are asked to declare any disclosable pecuniary, other pecuniary or non pecuniary interests relating to items on the agenda.

- 3. LOCAL PLAN AND HOUSING NEEDS (Pages 1 - 14)**

To receive a presentation on local plan programme and to consider a proposal put to the panel for a series of workshops early in the new year to assist in progressing Enfield's vision and policies. The programme will include an outline of the local plan structure.

- 4. SKILLS AND TRAINING (Pages 15 - 30)**

To receive a presentation for discussion on the impact of COVID on unemployment and employment in London and the borough. To receive an update on the GLA Recovery Plan and how Enfield is working with Local London to address unemployment and skills. In addition, to inform the panel about the newly formed Skills and Education board.

5. MERIDIAN WATER - SUPPORTING ECONOMIC DEVELOPMENT (Pages 31 - 52)

To receive a presentation for discussion on recent progress and future plans of Meridian Water in delivering on the vision of “your place to make and create” and to supporting education and skills of local residents.

6. MERIDIAN WATER WORKSTREAM - UPDATE ON RECOMMENDATIONS (Pages 53 - 60)

To receive an update from officers regarding work arising from the scrutiny recommendations.

7. MINUTES OF THE MEETING HELD ON 13 OCTOBER 2020 (Pages 61 - 68)

To receive and agree the minutes of the meeting held on 13 October 2020.

8. WORKPROGRAMME 2020/21 (Pages 69 - 70)

To review the work programme and note any changes.

9. DATES OF FUTURE MEETINGS

To note the dates scheduled for future meetings as follows:

- Wednesday 3 February 2021
- Wednesday 17 March 2021

Next steps for Enfield Local Plan

November 2020

Page 1

Agenda Item 3

Striving for excellence



www.enfield.gov.uk



Contents

Where are we now?

- The story so far
- Implications of contextual changes

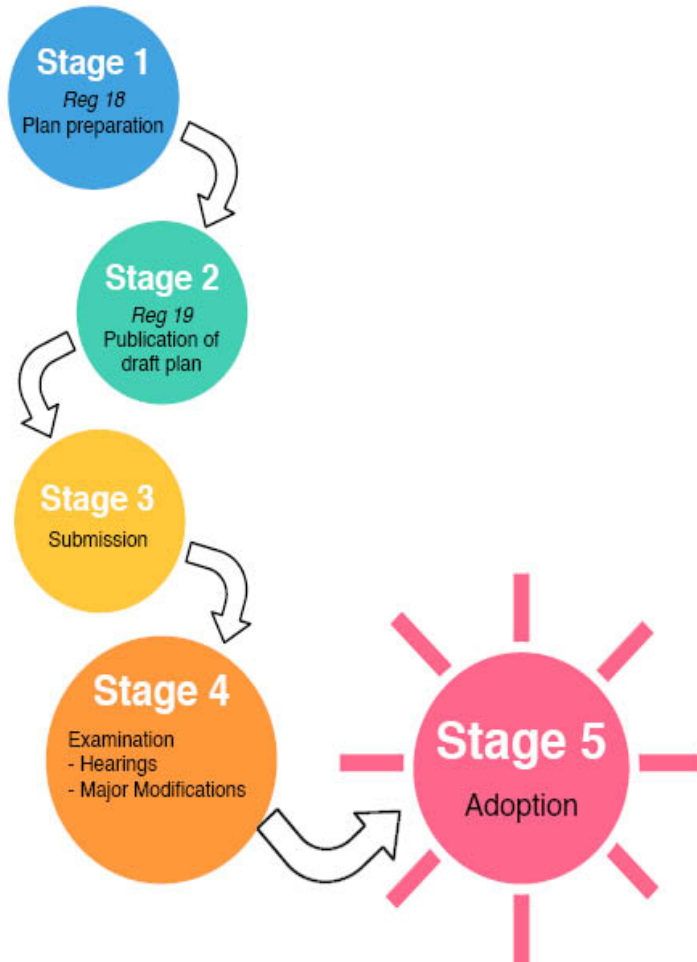
Where do we want to get to?

- Our spatial vision
- A sound plan

How are we going to get there?

- What the next stage local plan will contain
- The Forward Programme

The story so far



Enfield has an adopted, but out of dated Local Plan

It needs to prepare a new plan.
Work on this commenced in 2015.

Enfield is currently at the plan preparation stage known as Reg 18.

Work done so far :

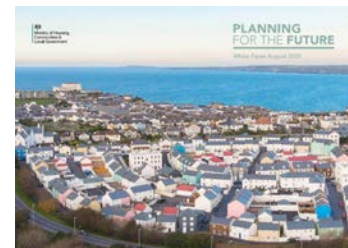
- 2015 consultation
- The Big Enfield Conversation 2017
- 2018 Issues and Options consultation
- Raft of evidence base work

Implications of recent major contextual changes

Plans must be based on assessments of context, evidence and a powerful local vision.

Since 2018 there have been a number of significant contextual changes to the plan making environment:

- Climate change emergency declaration
- COVID-19
- Brexit
- Recent & proposed changes to the planning system
- Growing importance of nature recovery agendas (including re-wilding)
- Stalemate with publishing the London Plan
- Technological advancements
- Financial and resourcing pressures
- Deepening of housing and health crisis



Implications of the contextual changes

Impacts of major contextual shifts for Enfield plan making:

- Need to quickly reflect and reset to ensure we take the right next steps
- Need to make sure we have got the following right:
 - Spatial vision
 - Form of plan
 - Content of plan especially
 - Spatial options
 - Strategic options
 - Evidence that underpins the plan
 - Plan preparation timetable

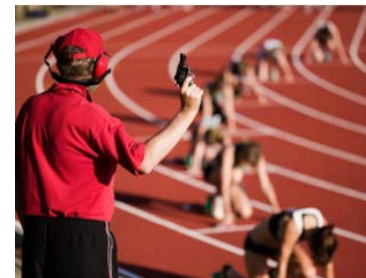
Where we are now

What has been happening over last few months?

- Detailed review of LP content and programming in light of contextual changes. Included:
 - Reflection on implications of proposed Govt changes for ELP scope and preparation processes.
 - Consideration of effects of contextual changes on Enfield's future how this might impact on plan making
 - Checking and testing the soundness of approach to date in light of changes
- Updating of evidence base to reflect changes
- Managing cost of LP preparation process

Where are we now?

- What we are proposing to put in place:
 - An updated and detailed plan preparation programme
 - Updated LDS – new timetable
 - An updated SCI
 - Member engagement programme
 - Specific dates for Member consideration of next stage of local plan
- Waiting for approval and sign-off of the LDS



Ready and excited to begin the next steps of the Enfield plan preparation

Where do we want to get to?

- A plan with a clear and enthusing spatial vision of what we want Enfield to be in 15/20 years
- An updated vision, taking into account recent contextual changes that sets out:
 - What type of Place we want Enfield to be in 2036?
 - Potential key themes – Greening, equality, addressing poverty, wellbeing, nature recovery, design and place quality, affordability, housing, education, jobs and skills
 - Potential details - Greening, climate change, growing importance of biodiversity and nature recovery, rural and urban place making, changes to retail and employment centres, spatial inequality, permeability and connectivity, housing and affordability.
- Development of spatial options and policies to reflect the ambitions of the updated Vision



How will we get there?

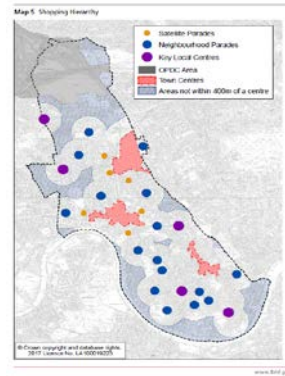
The next stage local plan will contain:

- Vision & Objectives
- Key diagram expressing the Spatial Strategy (where development and growth will be located)
- Strategic options – discounted options – preferred option
- Strategic policies covering key cross cutting themes such as the Spatial Strategy, Sustainability, Housing, Employment, Placemaking, Design, Climate Change, Biodiversity, Green and Blue Infrastructure, Nature recovery and Infrastructure
- Place Specific / Area Based policies – bespoke policies for specific places
- More detailed topic policies used by DM covering design, housing, employment, rural, environmental and other detailed matters
- Monitoring
- Site allocations – more specific development parameter for individual sites
- Planning Policies Map

What the next stage local plan will look like

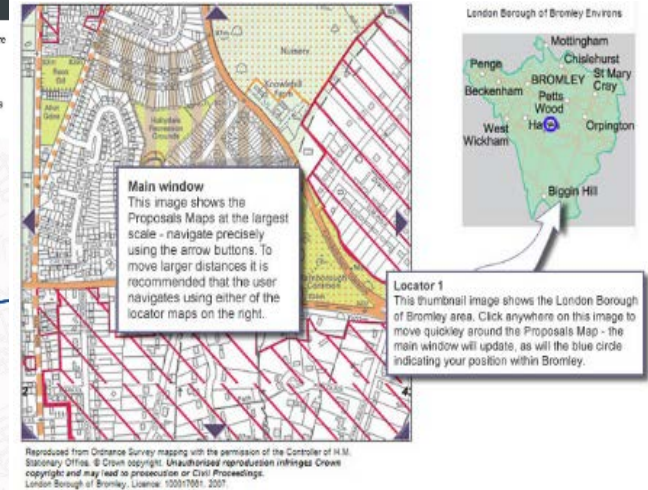
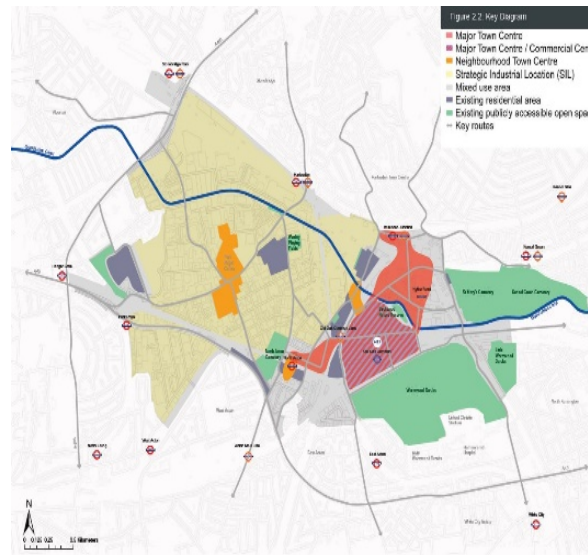
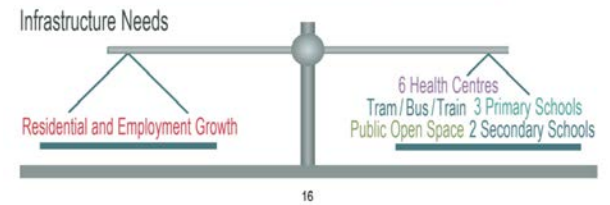
- Be highly graphic and communicative
- Be map based as far as possible with Policies Map, Vision Concept Plan and Key Diagram forming the heart of the plan
- Using masterplans, localised concept plans, maps, photographs and info graphics to help people visualise the detail

What the next stage local plan will look like



Land Employment Forecast	Floorspace Office Forecast	Floorspace Food / Drink Forecast	Floorspace Retail Forecast
10 additional hectares	23,000 additional gross m ²	10,000 additional gross m ²	39,000 additional gross m ²

*SMA Strategic Housing Market Area
*SHELAA Strategic Housing and Economic Land Availability Assessment



The proposed forward programme

- Preparation of draft plan November to April 2021
- Draft Plan to Full council – June 2021
- Reg 18 Draft Plan consulted on June – July 2021
- This will be good detailed draft. Community influence
- Preparation of Reg 19 publication Plan 21/22
- Reg 19 Plan Publication 2022
- Submission of draft plan to SoS 2022
- Examination from Autumn 2022/23
- Adoption in 2023/2024

Reg 18 Draft Plan proposed forward programme



Key evidence base updates completed
End of December 2020



Vision updating, spatial option generating, and site selection
Jan – Mar 2020



Series of Member workshops and involvement in plan development
Jan – Mar 2021



Focussed community engagement
Jan to March 2021



Preparation and testing of draft plan policies
Jan – April 2021



Plan to Full council
June 2021



Reg 18 draft Plan consulted on June – July 2021

Reg 18 draft Plan - Proposed Member engagement

Decision making

- Work with Informal Cabinet on Vision, site allocations, spatial strategy – Jan to April 21
- Review by Regeneration and Economic Development Scrutiny Committee – May 21
- Full council approval to consult – June 21

Member engagement

- Focussed engagement through workshops in late Jan to March 21.
- Workshops to be cross party and open for all Members to attend.
- Will be private and confidential events

This page is intentionally left blank

Skills and Training

Covid Impact
Recovery Plans
Skills and Employment Board

COVID Impact on Enfield

- Private major employers – no major redundancies, some expansion.
- The number of working-age adults (aged 16+) claiming unemployment benefits increased **from 7,285 to 19,255** – an increase of **164%** between January and August this year
- The greatest rise was among people in the 25-49 group – from **4,090 to 11,475 (+181%)**
- 52,000 in Enfield on furlough at peak (currently 17,000 – 11% of working population) so numbers likely to rise
- Youth Unemployment likely to see significant rises too as figures above don't fully reflect impact on this years school, college and university leavers

ENFIELD BUSINESS COMMUNITY



THE DRUMSHEDS N18



Tazaki foods ltd



Troubadour



ocado

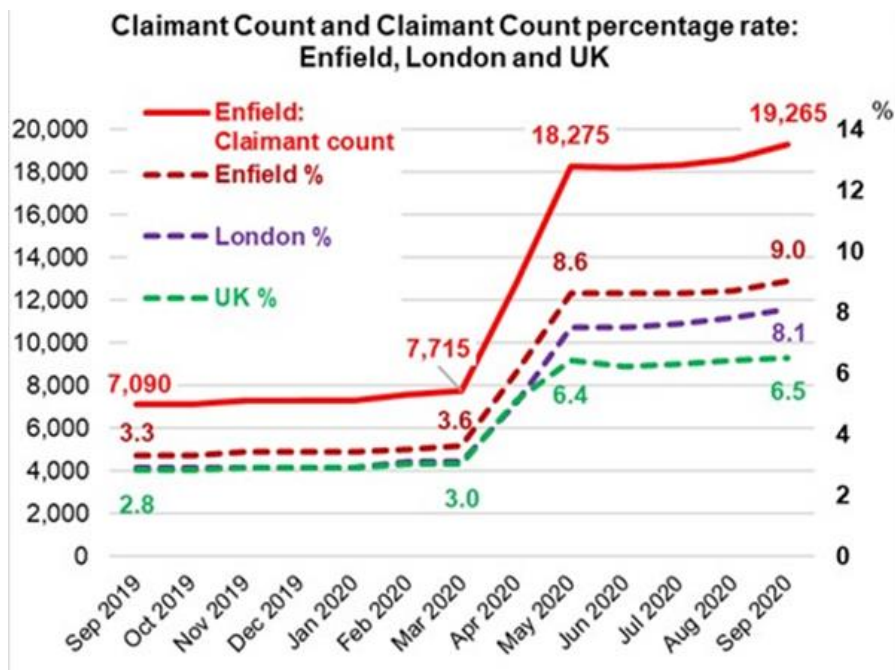


Farmdrop



Unemployment in Enfield

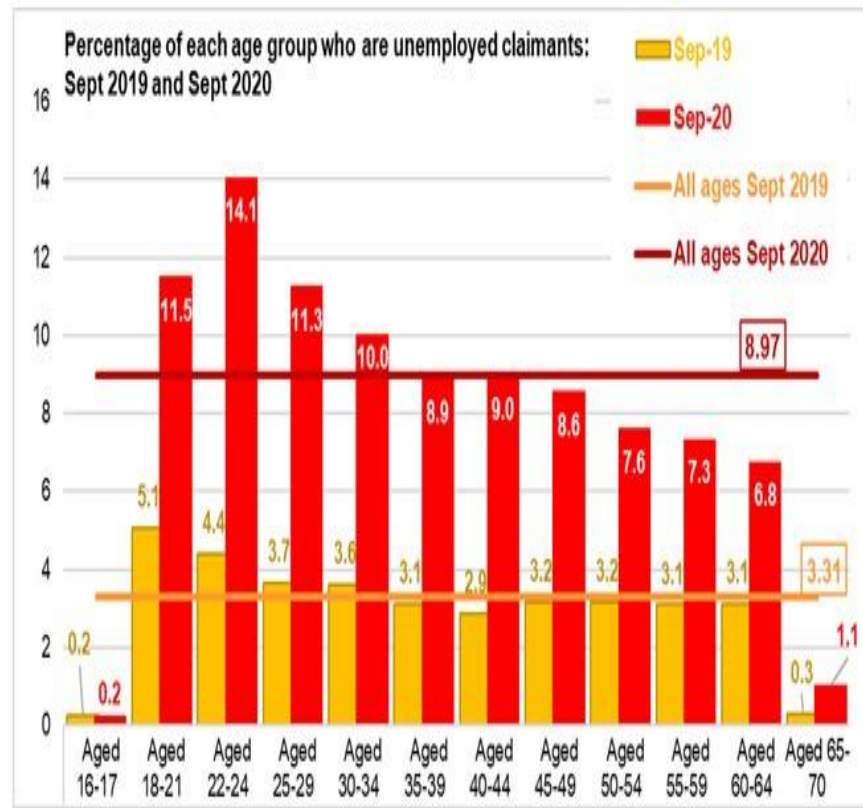
- Unemployment, as a state of joblessness, is not measured by the government *per se*, apart from in the Annual Population Survey. However, the number of people in the Claimant Count is – that’s the number of people claiming JSA plus the unemployed claimants of Universal Credit (who are required to seek work). So it’s the most accurate measure of unemployment that we have.
- The long-term trend data reveal that the number of unemployed claimants in September was higher than at any time in the last 34 years, with the speed of the rise in early to mid-2020 being unprecedented in this period.
- Enfield shows at 9% above the London and UK average
- There has been a steep increase since March 2020



The Claimant Count is the ‘narrow’ measure of unemployment, comprising the number of people over 16 years who are claiming Job Seekers’ Allowance or are unemployed claimants of Universal Credit and required to seek work as part of their claim conditions. The huge rise in the number of claimants between March and May 2020 has slowed in the subsequent months, but is still increasing. At 19,265, Enfield’s unemployed claimants make up 9% of the working age population: higher rates than the averages for London (8.1%) and England (6.5%).

Unemployment in Enfield

- A breakdown by age indicates that while the overall percentage of working age people who are now unemployed has risen from 3.3% to 9% in the last year, the younger age groups (up to age 35), who already had higher rates of unemployment before September 2019, have been hardest hit since. The group aged between 22 and 24 years are most likely to have left full-time education but not currently be working.



Overall

- Indication that there are jobs available – primarily in health (nursing), teaching, and warehousing positions
- But a large number of applicants per job
- And keen interest – the Council’s promotion of the government’s jobs schemes was one of the highest social media “engagement” rate we’ve seen

RECOVERY

Transition board

Co-Chaired by SoS Jenrick and Mayor Khan

- Managing risks and issues from transitional arrangements
- Ensuring coordination required
- Assessing how data and information can better help manage infection rates and population activities

High Street Coordination Group

- Winterization guidance through London Business Hub
- Coordinating licensing initiatives to support businesses
- Sharing good practice on road restrictions to support trading
- Planning for trading licence end in July 2021
- Flagging need to coordinate political and police messages at end of national lockdown and return to ?Tier 2?

London Recovery Board

Aim

Provide strategic direction to, and democratic oversight of, London's recovery work.

Fostering widespread collaboration across different sectors.

A broad and taskforce, with private, public and civic representation from all corners of London

Mission Based Goals

Missions should be time-bound and specific. They should be designed to be bold, ambitious yet realistic enough so that they can gather wide support for delivery.

9 Missions

- **A Green New Deal** - Tackle the climate and ecological emergencies and improve air quality by doubling the size of London's green economy by 2030
- **A Robust Safety Net** - By 2025, every Londoner is able to access the support they need to prevent financial hardship.
- **High Streets for All** - Deliver enhanced public spaces and exciting new uses for underused high street buildings in every Borough by 2025, working with London's diverse communities.
- **A New Deal for Young People** - By 2024 all young people in need are entitled to a personal mentor and all young Londoners have access to local youth activities.
- **Helping Londoners into Good Work** - Support Londoners into good jobs with a focus on sectors key to London's recovery.
- **Mental Health and Wellbeing** - By 2025 London will have a quarter of a million wellbeing ambassadors, supporting Londoners where they live, work and play.
- **Digital Access for All** - Every Londoner to have access to good connectivity, basic digital skills and the device or support they need to be online by 2025.
- **Healthy Food, Healthy Weight** - By 2025 every Londoner lives in a healthy food neighbourhood.
- **Building Strong Communities** - By 2025, all Londoners will have access to a community hub ensuring they can volunteer, get support and build strong community networks.

Local London

Sub-Regional Partnership

- Monitoring impact on jobs, residents and businesses
 - Data is difficult but picture for London is looking worse than most of UK
 - Still, August – Sept saw an increase of 23% in job postings in Enfield.
- Engaging with DWP and MHCLG about programmes to respond to surge in unemployment
 - Digital access for employment
 - Linking employment support with adult education – changing careers

Programmes

- Job Entry Support Scheme (JETS) launched on Monday 19th October across 8 LL boroughs – 10,000 residents (£10m gov funding)
- Local London has been allocated £2million from the GLA as part of the monies from MHCLG to support digital infrastructure.
- LEAN EAST: work experience programme that can be accessed by every secondary school student in the borough prior to end of yr 13 – extended to all 188 secondary schools, colleges and PRUs
- START careers website for young people across Local London

Enfield – our Actions



Already doing

- Quick but robust in grant distribution
- Business support team
- Major businesses – contact
- Town Centre COVID support
- ShopAppy
- Summer Festival & more Culture in town centres
- Library as a resource for employment skills
- Skills and Employment Board
- Kickstart – brokering for SMEs
- Small business employment space – Angel Edmonton

Coming Soon

- Helping new businesses with higher wages move to Enfield
- More town centre support
- Refreshed licensing policy
- Enfield Neighbourhood Fund launching January 750k x2
- Work with EVA, LBE departments, and local employers to provide a local volunteering offer.
- Entrepreneurship support

Enfield Skills & Employment Board

Membership/Purpose

Established to provide a forum to allow strategic discussion between local employers, the local authority departments and other key local and sub regional stakeholders.

is in the process of confirming its terms of reference and determining its immediate and long term purpose.

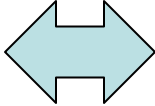
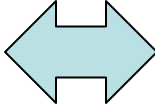
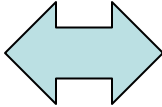
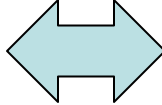
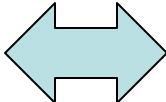
ESEB is chaired by Cllr. Caliskan. Cllr. Barnes and Cllr. Jewell attend as Council Members.

It is proposed that external members of ESEB will include local employers (from key employment growth sectors), all three local FE colleges, VCS, DWP and Local London.

Board have agreed to carry out a 'call out' to local businesses to invite interest in playing a role on the board.

ESEB meeting as internal working group initially to gather key data and discuss key links across the Council.

Linking with Existing Strategies

- Meridian
Water Employment Strat 
- Children &
Young People's Plan 
- Enfield Poverty &
Inequality Commission  Enfield Skills & Employment
Board
- Economic Dev Strategy 
- Local London 

Focus Areas

- Journey from School to Employment - role of careers advice
- Breadth and suitability of vocational skills training - including roll out of technical qualifications (including growth of Apprenticeships)
- Life skills provision for young people and ESOL provision for adults
- Further embed the pathway to work for residents with SEND (including supported internships)
- Devolution of Adult Education Budget - working in collaboration with local FE colleges
- Extending our partnership working with DWP and Local London
- Coordination of the govts Plan for Jobs programmes (eg KickStart)
- Forecasting emerging and future skills and developing the curriculum
- Defining and positioning the role of the two new 'skills academies' at Meridian Water
- Exploring further the idea of new Institute of Tech in the borough
- Developing a new Skills and Employment Strategy.

This page is intentionally left blank



Meridian Water Supporting Economic Development

Simon Gardner - Regeneration Director

Meridian Water

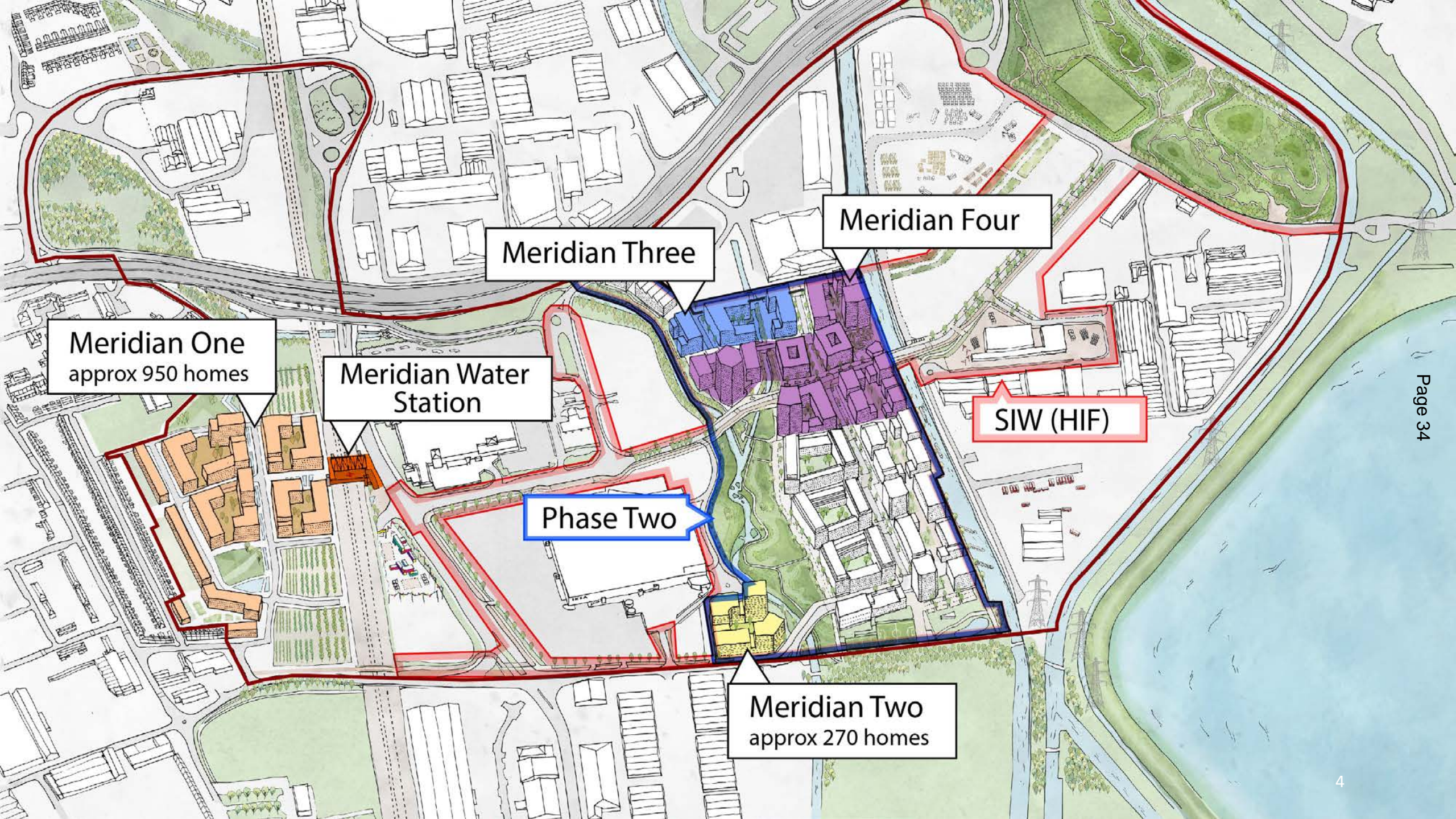
8th December 2020



Project background & vision



meridian
water



Meridian One
approx 950 homes

Meridian Water
Station

Meridian Three

Meridian Four

SIW (HIF)

Phase Two

Meridian Two
approx 270 homes

Meridian Water Aims & aspirations

- Highest quality of design and place-making throughout
- 10,000 new mixed tenure homes
- Target of 6,000 new quality jobs
- New facilities to include: restaurants, schools, community facilities, parks, health, leisure, culture
- Local people to be the principal beneficiaries
- Lifting Edmonton wards out of top 10% most deprived
- A legacy to be proud of in 50 years
- Highest environmental sustainability standards



Industry along the Tweed, winter 2017



3 Pillars of Placemaking

Park life on your doorstep



Your place to make and create



Mixing uses – animating streets





Strategic Infrastructure Works: Contractor selected for non-rail, and Grant Agreement signed to deliver up to £170m of infrastructure works.

Meridian One: Vistry Partnerships signed DA in Dec 19. Reserved Matters application for 300 homes submitted Nov 20, and detailed planning application for further 600 homes expected in April 21. Construction to commence in March 21.

Meridian Two: Development partner selected to deliver 270+ homes (100% affordable) with 3000² commercial space back to LBE. LBE agreeing final terms before signing Development Agreement.

Meridian Three: Cabinet authority to market site for Student or Co-Living of xx bedspaces.

Meridian Four: Cabinet authority to appoint professional team and work up Reserved Matters application for 800+ homes (65% Build to Rent), commence marketing of a Build to Rent investor and work up contractor procurement strategy. Scheme to be directly delivered by LBE as developer.

Employment

Employment Strategy Outcomes

- **Outcome 1:** Create 6,000 high quality jobs at London Living Wage or above
- **Outcome 2:** Deliver 1,000 new high-quality jobs through Meanwhile Employment Uses on land intended for redevelopment, where possible rehoming these businesses within the new development
- **Outcome 3:** Enable local Enfield employers to Supply Meridian Water, starting with its construction, with no less than 10% of all investment benefiting local employers.
- **Outcome 4:** Deliver 1000 construction jobs, sustained over 25 years, of which no less than 25% will be from local labour.



Three main drivers for the creation of jobs:

Construction Activity:

Benefits to local labour being ensured within Meridian 1 Construction, and HIF contract, and secured through subsequent contracts and development agreements.

Meanwhile Employment Uses:

The Occupation of Strategic Sites for a period before redevelopment, often on sites that might otherwise lay dormant, creating new jobs over an 8-25 year period

Occupation of Non Residential/Commercial Spaces:

The type of employment use, determines the number of jobs delivered. The strategy models how this might look via different scenarios.

Economic Activity

- **Drumsheds** (Vibrations Group) Live Music events, Field Day, Filming (Covid Impact)
- **BLOQs** Social Enterprise Maker Space Creative Makerspace
- **Troubadour** Filming, Skills Centre, Placemaking, Theatre
- **Teardrop Site** Meanwhile Creative Workspace, Retail, Food and Beverage, Possible Live work Event Space
- **Meridian 1** Community Garden/ Skills Academy /other uses being discussed

- **New Council Wide Skills and Employment Board**
- **Skills Academy linked to Meridian 1 Vistry Development**
 - The Construction Skills Academy - Leaside Road
 - Skills Academy will deliver training, work placements and employment opportunities for all Meridian Water Phases
 - Target to deliver 25% Local Labour, (20% entry level, 5% skilled apprenticeships)
 - A focus on benefiting those most at risk of being unemployed (Care Leavers, Ex Offenders, Ex services, Unemployed over 50's)
 - Aims to deliver beyond Level 2, creating pathways to higher level qualifications
 - Council requirement to ensure longevity of provision
 - Vistry £350K commitment plus Council contribution to enhance capacity
 - Managed learning provider appointment on concession basis
 - Will draw in FE College provision and Adult Education Funding
- **Troubadour Skills Academy**
 - Filming, theatre, set build, electricians, costume, makeup, editing etc
 - Within 4 years

- Social Value – Part of all procurements
- Use of Social Value Portal as a Trial on Meridian 2 and Strategic Infrastructure Works
- Contractually linked to delivery
- Target of at least 10% of construction spend to go through local employers as a minimum, supporting jobs and apprenticeships
- Linked Vistry to potentially 19 Local Businesses for their Meridian Water 1a RMA supply chain
- Apprentices, Training, People returning to work etc









DriveIn

TUNE IN TO

Turn off ALL
cellular equipment
to ensure your phone
isn't interrupted!

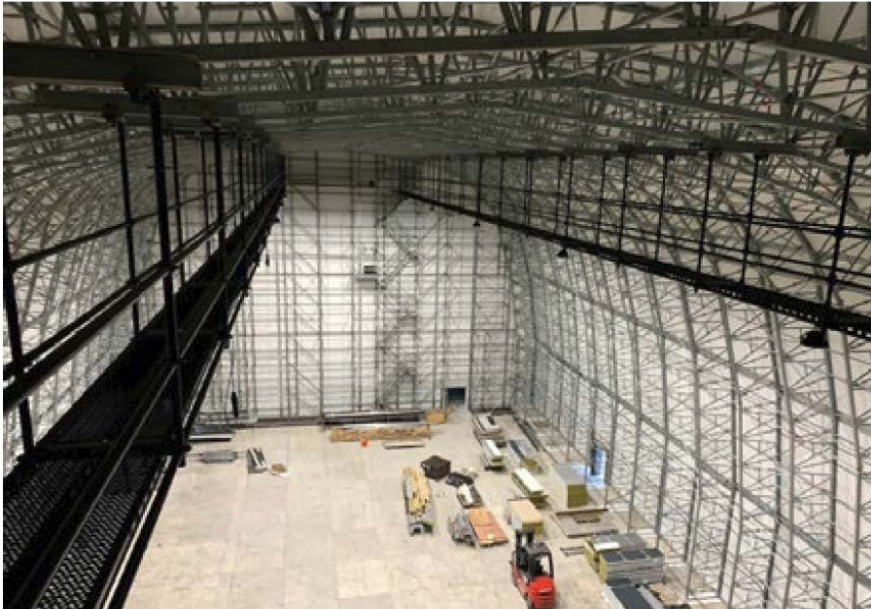
THEDRIVEIN.LONDON | Facebook | Twitter | Instagram | @THEDRIVEINLON

KW65 NLM

Page 2/18







Questions



Meridian Water Scrutiny Workstream

Next Steps

Page 53

Agenda Item 6

www.enfield.gov.uk

Striving for excellence



Recap

- Scrutiny workstream on Meridian Water
- Sessions incomplete due to COVID
- Report published by Scrutiny Committee
- Subsequent exchange of correspondence sought to provide clarification
- Focussed on following themes: housing affordability, density, employment, green open space, financial modelling
- Evidence / Key Performance Indicators

Next Steps

- Housing:
 - Community Housing Plan & Local Lettings Plan
 - RP framework
 - Meridian 1 start on site spring 2021
- Density / Open Space:
 - Environmental Sustainability Strategy approved confirming 30% open space target
 - Masterplan Version 2 subject to consultation and Cabinet approval in 2021
 - Delivery of 2 hectare 'Brooks Park' gets underway in 2021
 - Delivery of a park for children gets underway in 2021



Children's Park

meridian one design update



- 1 Gated access to the play area
- 2 Wheel-park 5 years+
- 3 Young children's play: 1+
- 4 Adventure play 5+
- 5 Flagship play feature on access from park street



Page 57



Next Steps

- Employment:
 - Construction commences 2021
 - Construction Skills Academy
 - Meanwhile: Film studio / film training Academy, Building BloQs
 - Commercial Strategy
- Financial Model:
 - Updated to reflect Masterplan Version 2
 - Cabinet approval sought 2021



MINUTES OF THE MEETING OF THE REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL HELD ON TUESDAY, 13TH OCTOBER, 2020

MEMBERS: Councillors Mahmut Aksanoglu, Maria Alexandrou, Susan Erbil, Margaret Greer (Chair), Edward Smith and Claire Stewart (Vice Chair)

Officers: Rebekah Polding (Head of Culture Services Development), Mark Bradbury (Director of Property and Economy), Bob Doyle (Head of Economic Development), Metin Halil (Governance and Scrutiny), Penelope Williams (Secretary)

1. WELCOME AND APOLOGIES

The Chair welcomed everyone to the meeting.

Apologies for absence were received from Councillors Leaver and Akpinar.

Each member introduced themselves.

2. DECLARATION OF INTERESTS

There were no declarations of interest.

3. CULTURE STRATEGY

Councillor Margaret Greer had to leave the meeting at this point and Councillor Claire Stewart took over the chair for this item.

The panel received a presentation from Rebekah Polding (Head of Culture Service Development)

1. Presentation

Rebekah Polding highlighted the following:

- A specialist team working both internally and with external organisations had been commissioned to put together a culture strategy for Enfield.
- The final strategy was due to be approved at Cabinet in November.
- The definition of culture had been taken to be broader than that of the Arts Council including creativity in its widest sense and cultural identity but with arts at its centre.
- The purpose of the strategy was to obtain a clear view of Enfield's strengths and weaknesses, to enable strategic support and planning, to

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL - 13.10.2020

harness the power of culture to support key borough agendas and to make more of the borough's existing cultural offer.

- The overall ambition was to connect Enfield through culture providing youth opportunities and celebrating shared cultures.
- Over the summer Enjoy Enfield had shown what the strategy could do in action.
- The policy framework would contain three cross cutting themes (sustainable culture, opportunity for young people, and culture every day) and five areas of focus (on the ground, right mix, celebration, supporting growth and cultural capacity).
- Ensuring sustainable culture to include financial sustainability as well as the involvement of stakeholders. Opportunity for Young People to involve the creation of opportunities across the future work of the Council and in the economy. Culture every day to emphasise that culture should be seen as an everyday part of everyone's life, woven through the fabric of the borough.
- The focus, on the ground focus seeks to ensure that culture would physically visible in town centres, parks and open spaces as well as in the open spaces to the North of the borough.
- The right mix focus seeks to address the culture gap - areas where Enfield has had historically less - creating spaces for artists and facilities such as music venues and independent cinemas.
- The supporting growth and providing opportunities for young people focus would aim to bring more creative jobs to Enfield. One in six jobs in London was in the creative economy. These jobs were less prone to automation and were critical to growth.
- Increasing celebration across communities, would involve working with local people from the grass roots up to develop new activities.
- Increasing cultural capacity from the top would mean creating sustainable networks and obtaining funding. Funds were already being directed from the Arts Council and the National Lottery Heritage Fund to help support the covid recovery.
- The next steps in the development of the strategy would involve cultural and creative sector workshops, agreeing governance arrangements and refining an action plan, following Cabinet approval.

2. Questions/Comments

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL - 13.10.2020

- 2.1 In response to the query as to whether all ethnic groups had been involved in putting together the strategy, members were informed that a sample survey had been sent to over 60 organisations, followed up by sample interviews and attendance at workshops. Enfield was lucky to have such an incredibly diverse community.
- 2.2 This was a five-year strategy (2020-2025) but would be subject to regular reviews.
- 2.3 The impact of the pandemic which had already led to many people losing their jobs, especially in the creative industries, had been woven into the strategy.
- 2.4 Arts and culture could help revitalise the local economy. They were also essential to good mental health.
- 2.5 This was an overarching strategic framework. A detailed action plan would follow to be approved by the Cabinet member with responsibility for culture and the Executive Director Place.
- 2.6 The council would be a working partner with other organisations to encourage cultural activities.
- 2.7 Negotiations were taking place to link up with organisations like the Troubadour drive in cinema and other film studios to develop facilities at Meridian Water and to create local jobs. Enfield could have the largest purpose-built film studio facility in London.
- 2.8 In the last 6 days the Council had received three large grants for cultural activities. Two from the Department for Culture Media and Sport Cultural Recovery Fund and another from the National Lottery Heritage Fund. These included £137,000 for Forty Hall to support losses and enable the business to develop to make it more resilient and for £534,000 for the Millfield and Dugdale Theatres to cover anticipated revenue gaps and enable them to run small programmes of activity including the pantomime and to keep an audience connection. There was also a £200,000 grant to fund an officer to work with small organisations, offering small grant pots and building future resilience for arts in the community.
- 2.9 There were events taking place as part of Black History Month, but the aim was that every month should involve black history events. That everyone should be included and involved in bringing people together. This could be done through festivals and building on the success of events like Live Stock and at the Drum Sheds. The Council were also planning a Black-Lives Matter mini film festival at the Millfield theatre with the Enfield Caribbean Association.
- 2.10 The cultural infrastructure for Enfield would not necessarily involve one of everything, but there would be a clear route through residents, from grass roots to international events. For example Enfield had a fantastic

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL - 13.10.2020

youth music service and had held some large music festivals but there were not many pubs or clubs for emerging bands and young singers.

- 2.11 The Council was looking to encourage not only large enterprises like the film studios but also the smaller companies that provide the supply chain to the larger businesses. Companies of lighting contractors, carpenters, set builders and graphic designers. These could create good jobs for young people in Enfield. The Council needed to facilitate the spaces, people and businesses that were needed.

Councillor Claire Stewart summed up all that had been raised by saying different community groups including black and ethnic minority had been involved in drawing up the strategy, the response to the Covid 19 pandemic had been embedded, culture on the ground would be in town centres and parks and open spaces, an action plan would be produced to take forward the strategy, the developments at Meridian Water would foster greater cultural activity, grants had already been received, gaps in cultural infrastructure would be identified and new facilities facilitated. Culture was for everybody, every day.

4. ECONOMIC DEVELOPMENT STRATEGY

The panel received a presentation from Bob Doyle (Head of Economic Development) on the Council's new Economic Development Strategy.

1. Presentation

- Over the last 6 months, there had been many successful economic achievements in Enfield, including helping businesses respond to the Covid situation, the outcome of the Good Growth Fund bid for Angel Edmonton, putting in place Town Centre Action Plans, inward investment from large companies such as Waitrose, the Beaver Town Brewery and OMA Film Studios and supporting the growth of existing businesses including SHL Stage Lighting, which had recently expanded their borough premises, creating more high quality jobs and 20 new apprenticeships.
- The Coronavirus has had a significant impact on Enfield with an increase of 164% in the numbers of unemployed since January, 52,000 people are currently on the furlough scheme - many of these may also lose their jobs, when the scheme ends. There have been significant rises in youth unemployment.
- The key objectives of the new strategy were to create an economy which worked for everyone, creating more high-quality employment, enhancing skills and connecting local people to employment, developing town centres and crafting a cultural offer.
- The strategy was about creating the right conditions for growth, designing for the emerging economy, capitalising on Enfield's unique strengths and building the right partnerships.

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL - 13.10.2020

- There were five key themes: people, work, places, investment and partnerships.
- Enfield has 17.1% of workless households which is high for London. The borough was getting younger, numbers of young people are growing, it is amongst the youngest of the London boroughs. It was important to invest in this future talent pool. In the past, the borough was over reliant on a lower wage economy, which did work for a while, but there is a need to put jobs on a more sustainable footing, with higher quality work.
- In Enfield 92% of businesses are micro businesses employing 1-9 people. These businesses are part of the community and reflect local needs and concerns. Amongst these there are many different types of business and it was important to channel support in the right direction.
- In town centres Enfield has a very low office space vacancy rate at 4%. Much space had been lost and there was a growing need especially for high quality office space. The underdeveloped night-time economy and shortage of leisure facilities has meant that Enfield has not been good at attracting visitors from home and elsewhere. This was an area with good opportunities for growth, particularly at the current time with more people working from home.
- Over the last five years, seventy percent of new investment in the borough has been in construction, professional services, business support services, information and communication and transportation and storage. The new Metaswitch building now owned by Microsoft was a good example of major investment in the borough. It is one of the largest in Europe.
- Enfield had good relations with local partners and had attracted significant funding such as the £156m for Meridian Water from the Housing Infrastructure Fund. The Council had attracted start-ups as part of the Innovation Corridor. It was an ideal place for life sciences, funding and investment were flowing in. Enfield had a wide range of businesses which they were looking to build upon, with major household names and were strong in food and drink, logistics and the creative industries.
- To conclude, the strategy lists eight things that Enfield could do better: promoting the borough to change perceptions, attracting new businesses and retaining and growing existing business, bringing in new start-ups (currently Enfield was below the London average), developing the film offer, working closely with new business and entrepreneurs, preventing the decline of office space, transforming industrial strategy away from low wage lower skills, ensuring diversification of the Town Centres, making them safe and welcoming and creating a better visitor culture, making sure the borough's attractions are more widely known. These actions should bring the strategy to life.

2. Questions/Comments from Members

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL - 13.10.2020

- 2.1 Thanks for the excellent presentation.
- 2.2 Glad to see appreciation and celebration of the large numbers of young people in the borough but concern about the fact that Enfield Town ranked 23 out of 34 for provision of pubs and restaurants. This needed to be addressed particularly for the younger generation. Enfield should rank in the top ten.
- 2.3 Concern that Microsoft might centralise their operations in Paddington and reassurance that the operation in Enfield focussing on cloud computing was a separate entity and that Microsoft was committed to the borough.
- 2.4 Support for the use of Meridian Water for festivals such as the recent Field Day festival which had brought thousands of young people and business into the borough. Such events were gradually moving out of the central London into the suburbs. Using facilities at Meridian Water was preferable to using Trent Park.
- 2.5 The need to incentivise more food and drink outlets which would meet the needs of more people working from home.
- 2.6 To acknowledge that some areas such as Cockfosters did have a thriving night-time economy with many pubs and restaurants.
- 2.7 Concern that former industrial areas such as Brimsdown were being taken over by housing development. Agreement that it was a shame to lose industrial space but a lot of the available industrial buildings were not fit for purpose. Better planning was required and some densities needed to increase.
- 2.8 Enfield had some of the best industrial spaces in London which was a real asset.
- 2.9 Bread, milk, beer and soft drinks were key industries. They had long term sustainability serving a third of UK consumers in the South East. Enfield needed to encourage them to stay.
- 2.10 The Council were pleased to have been able to have attracted high quality innovative businesses like Waitrose and Ocado. They wanted to foster companies with good employment practices.
- 2.12 Enfield needed to be better at promoting what was available and what they could do to provide support to business.
- 2.13 The Council wanted to work with occupiers to make better use of existing industrial space and to halt the decline of office space in town centres.

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL - 13.10.2020

- 2.14 London has had extraordinary success over the past few years in developing new industries. There are now 40,000 tech companies in London. These were gradually moving away from the centre as rents became unaffordable and could be encouraged to move further afield to areas like Enfield. Enfield needed to place itself to attract some of these companies.
- 2.15 Despite the move towards working from home, there were positives for working in an office, sharing ideas, building relationships. Places to meet would always be needed. Enfield needed more quality modern flexible space.
- 2.16 Enfield Town could be damaged by inappropriate housing development. It ought to be a more attractive centre for local people. Many people live nearby.

Councillor Margaret Greer summed up the discussion as follows:

The four key objectives in the new strategy will help provide the right conditions for emerging industries and capitalise on Enfield's unique strengths. The strategy will be looking to bring in the right people to pull in future talent and create work for people in Enfield. It would help to promote Enfield as a place to do business, bring in investors like the Microsoft building in Enfield Town and develop local town centres to meet future needs. Enfield could be a key part of the overall London offer. It also needed to celebrate its cultural heritage and diversity.

5. MINUTES OF THE MEETING HELD ON 10 SEPTEMBER 2020

The minutes of the meeting held on 10 September 2020 were received and agreed as a correct record.

6. WORKPROGRAMME 2020/21

The panel noted the agreed work programme for 2020/21.

7. DATES OF FUTURE MEETINGS

NOTED the dates scheduled for future meetings:

- Tuesday 8 December 2020
- Wednesday 3 February 2021
- Wednesday 17 March 2021

Tuesday 8 December 2020

- Local Plan – discussion on historic housing delivery, the housing delivery test, and new proposed policies and plans
- Meridian Water – review of how the project is supporting Enfield's economic development

REGENERATION & ECONOMIC DEVELOPMENT SCRUTINY PANEL - 13.10.2020

- Skills and Training - discussion on partnership with colleges and work with Local London to address unemployment in the borough

Wednesday 3 February 2021

- Estate Regeneration – discussion on the social, environmental and economic outcomes of Alma, Ladderswood, New Avenue and Electric Quarter
- Local Plan – discussion on emerging policies

Wednesday 17 March 2021

- Joyce and Snells – review of regeneration project structure and outcomes
- Meridian Water – discussion on how the project is addressing local needs and supporting resident health and wellbeing

Regeneration and Economic Development Scrutiny Panel Work Programme 2020/21

	10 Sept 2020	13 Oct 2020	8 Dec 2020	3 Feb 2021	17 March 2021
Report deadline	N/A	25 Sept	27 Nov	25 Jan	8 March
Topics					
Work Programme 2020/21	To agree	To review	To review	To review	To review and suggest items for next year
Planning Reform	Presentation				
Culture Strategy		Discussion/ Workshop on draft			
Economic Development Strategy		Discussion/ Workshop on draft			
Local Plan including housing needs and delivery			Discussion		
Skills and Training			Discussion		
Estate Regeneration Alma, Ladderswood, New Avenue and Electric Quarter				Discussion	
Local Plan – Emerging Policies				Discussion	
Joyce and Snells					Review of Regeneration Project
Meridian Water – supporting economic development			Review		
Meridian Water – addressing local needs					Discussion
Meridian Water Workstream Review Recommendations			Monitor review		Monitor Review
Improving Town Centres Workstream Review					

This page is intentionally left blank